



## Global Equity Review | Second Quarter 2023

# Composite Performance Summary

As of June 30, 2023

## Performance (% Total Return)

	3 Months	Year to Date	1 Year	3 Years <sup>1</sup>	5 Years <sup>1</sup>	10 Years <sup>1</sup>	Since Inception <sup>1,2</sup>
HL Global Equity (Gross)	8.12	14.99	17.02	5.74	7.10	10.34	9.72
HL Global Equity (Net)	8.02	14.76	16.55	5.31	6.66	9.86	9.09
MSCI All Country World Index <sup>3,4</sup>	6.35	14.26	17.13	11.51	8.63	9.31	7.37

<sup>1</sup>Annualized returns. <sup>2</sup>Inception date November 30, 1989. <sup>3</sup>The benchmark index. <sup>4</sup>Gross of withholding taxes.

The performance returns shown are preliminary. For comparison purposes the composite return is measured against the MSCI All Country World Total Return Index (Gross). Harding Loevner LP is an investment adviser registered with the Securities and Exchange Commission. Harding Loevner claims compliance with the Global Investment Performance Standards (GIPS®). Harding Loevner has been independently verified for the period November 1, 1989 through March 31, 2023. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Global Equity composite has had a performance examination for the period December 1, 1989 through March 31, 2023. The verification and performance examination reports are available upon request. Performance data quoted represents past performance; past performance does not guarantee future results. Returns are presented both gross and net of management fees and include the reinvestment of all income. Net returns are calculated using actual fees. The US dollar is the currency used to express performance. For complete information on the construction and historical record of the Global Equity composite, please contact Harding Loevner at (908) 218-7900 or invest@hlmnet.com. The firm maintains a complete list of composite descriptions, a list of limited distribution pooled fund descriptions, and a list of broad distribution pooled funds, which are available upon request. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Please read the disclosures, which are an integral part of this presentation.

# The Current Market Environment: What We are Thinking and Doing

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Investor attention was captivated by the promise of generative AI, but risks remain

## ● The Current Backdrop

Generative AI  
and Innovation

vs.

Geopolitical Risks, Interest Rates, Inflation,  
Stalled Recovery in China, Slowing Europe

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## ● The Stock Market

Index Concentration  
Rising Valuations

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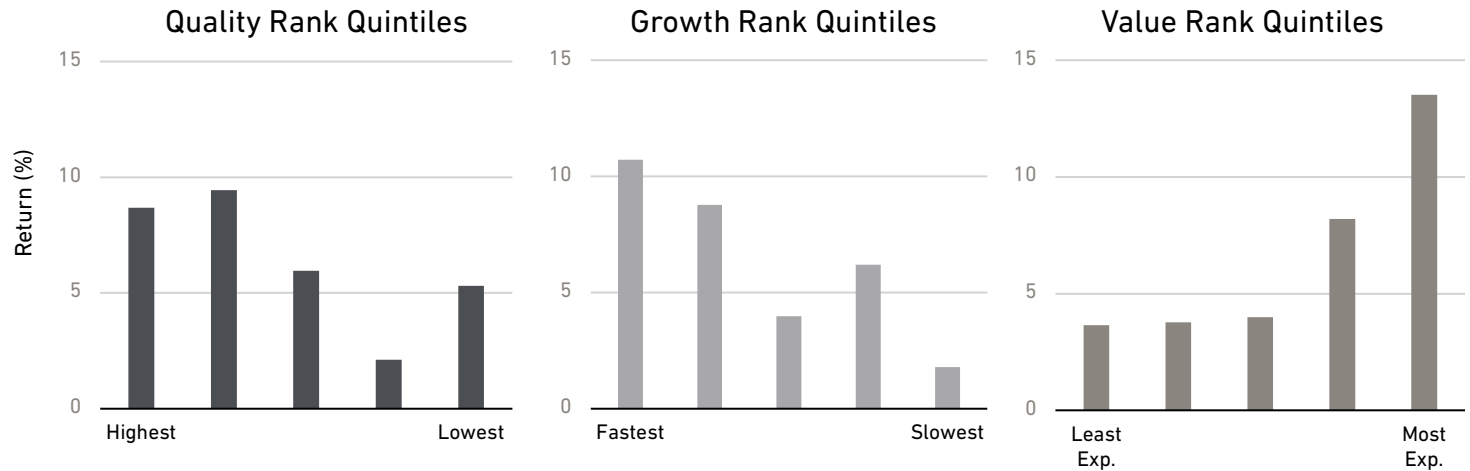
## ● What Are We Doing

Looking Beyond AI-related Stocks  
Mindful of Valuation and Risk

# MSCI ACWI Index Total Returns by Quality, Growth, and Value Rank

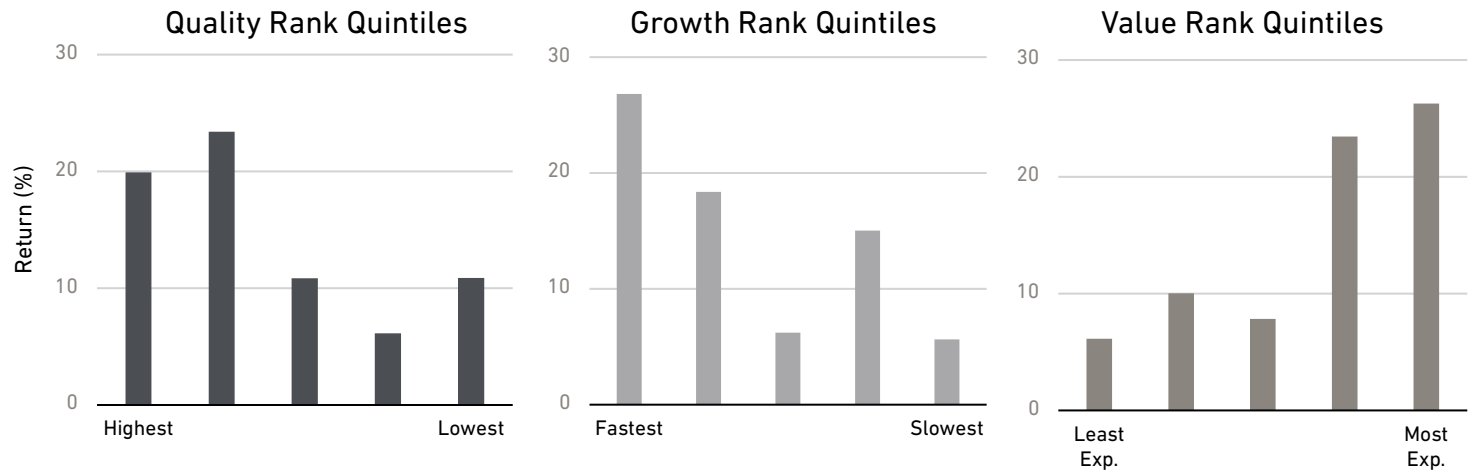
## 2Q23

Expensive, fast-growing stocks outperformed. Quality also did well.



## Year to Date

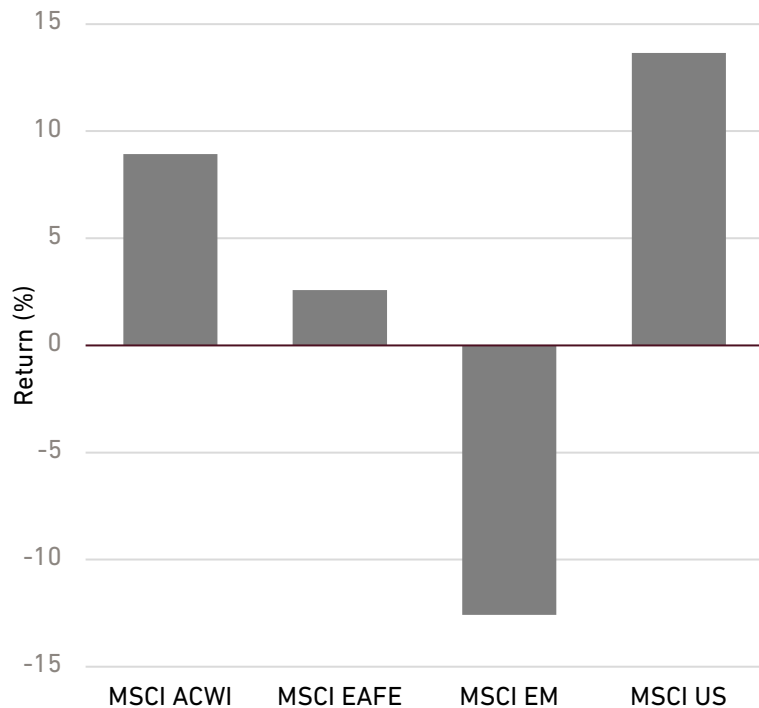
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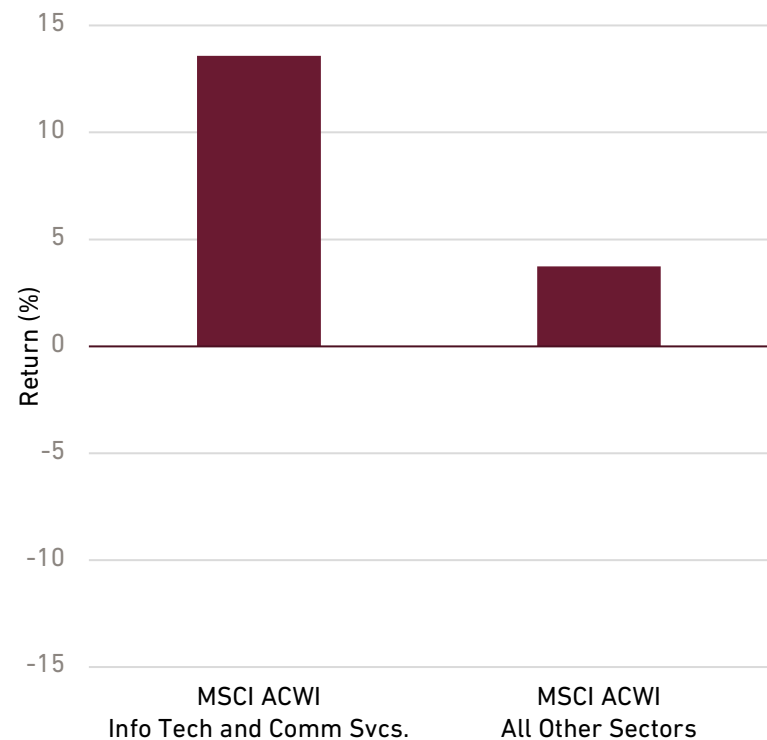
# The US and AI-related Stocks Powered Growth Performance

## 2Q23 Style Performance for MSCI ACWI Index by Region and Select Sectors

2Q23 Style Performance by Region  
Fastest vs. Slowest Quintile of Growth



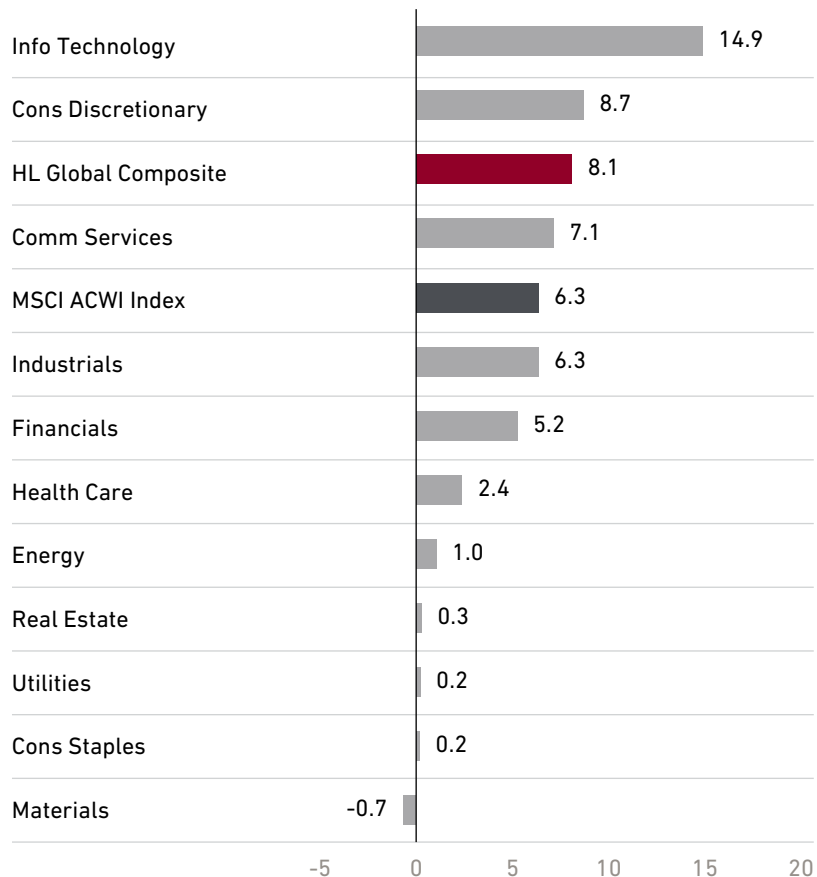
2Q23 Style Performance by Sector  
Fastest vs. Slowest Quintile of Growth



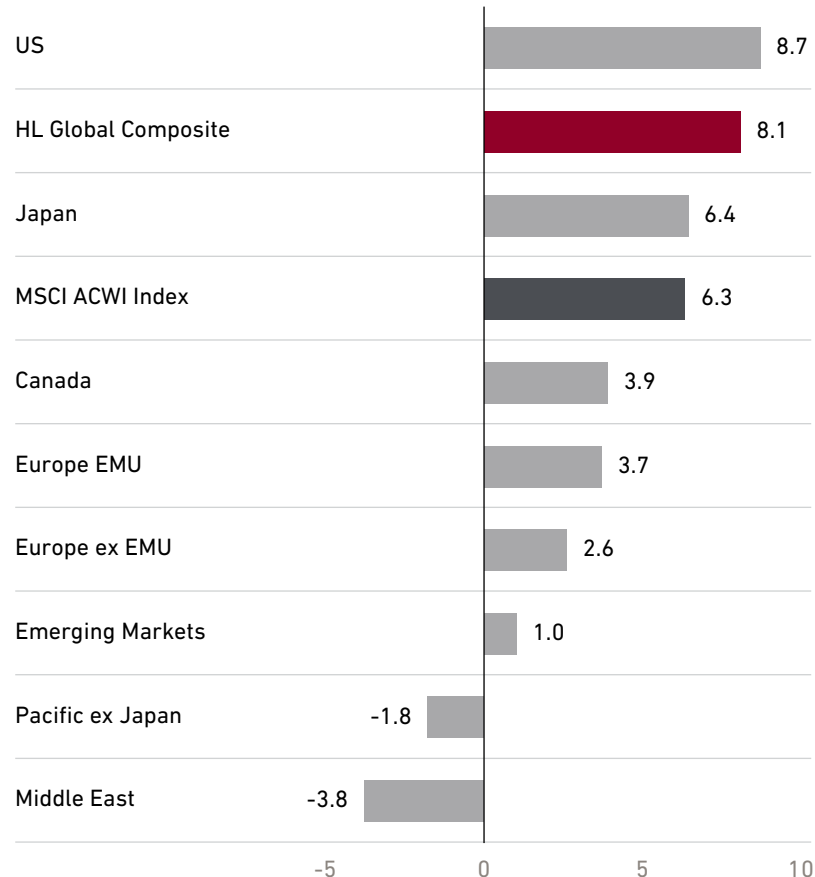
# Benchmark Performance

Second Quarter 2023

Sector Total Return (%)



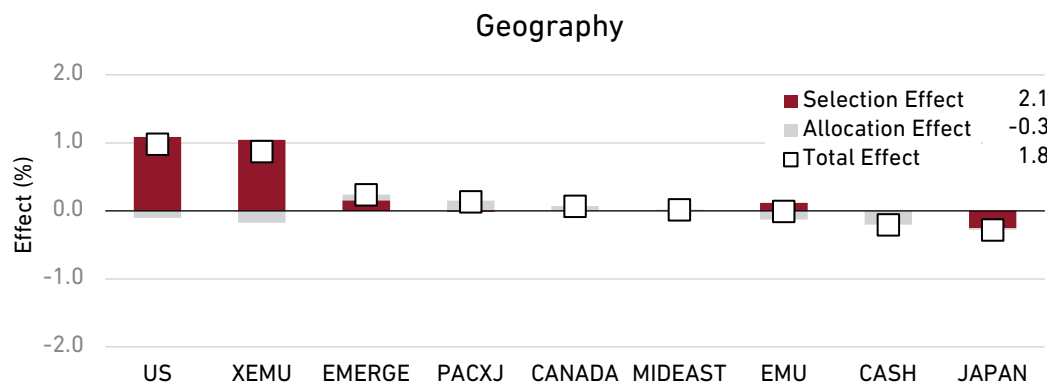
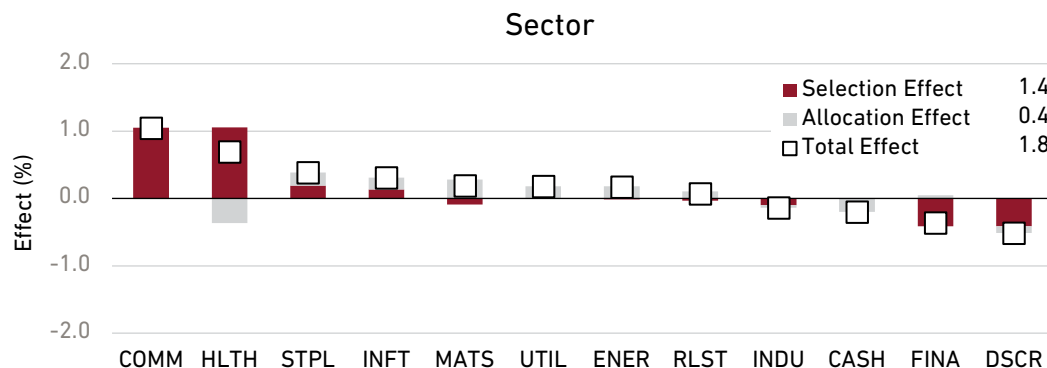
Geographic Total Return (%)



Source: FactSet, MSCI Inc. Data as of June 30, 2023. Composite performance is gross of fees. Please refer to the Composite Performance Summary page, which includes net of fee performance for the same time period. Past performance does not guarantee future results. Please read the disclosures, which are an integral part of this presentation.

# Performance Attribution: Composite vs. Benchmark

Second Quarter 2023



## Top 5 Contributors

to Relative Returns	Avg. Wt. % HL	Effect Index	Effect %
Abcam	1.3	-	0.82
Meta Platforms	2.8	0.9	0.48
B3	1.0	<0.1	0.32
Broadcom	1.4	0.5	0.27
Netflix	1.5	0.3	0.26

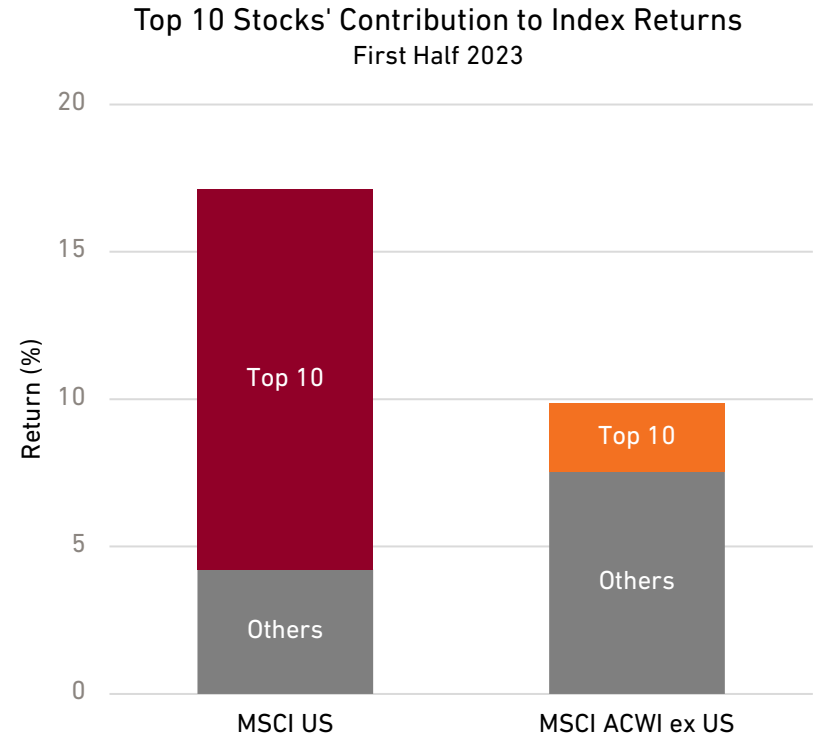
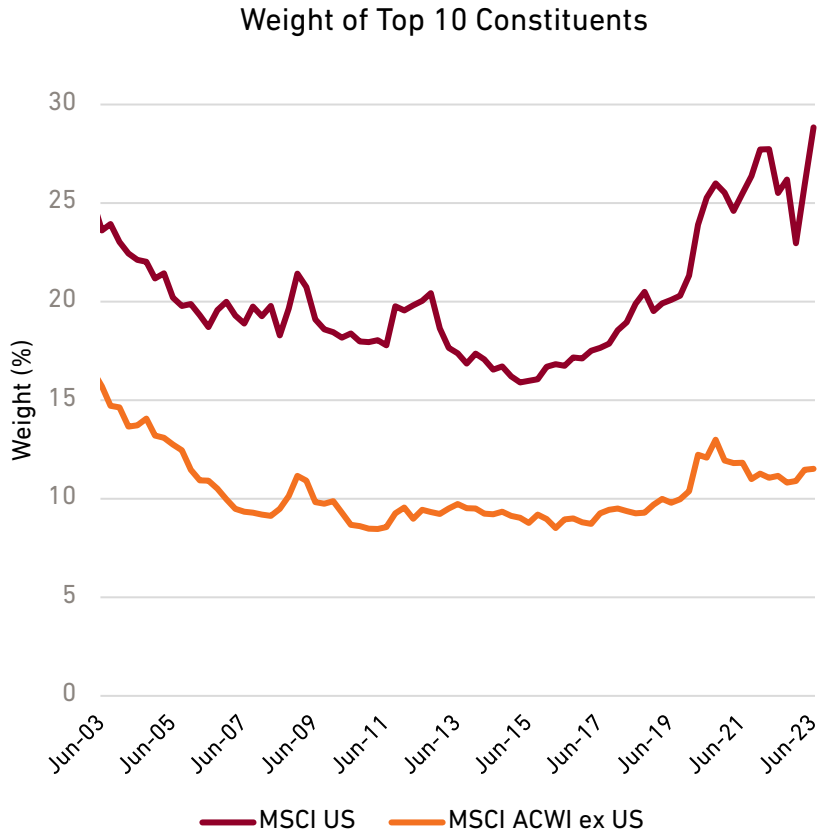
## Top 5 Detractors

from Relative Returns	Avg. Wt. % HL	Effect Index	Effect %
Apple	1.3	4.5	-0.36
Kering	1.4	0.1	-0.30
WuXi AppTec	0.9	<0.1	-0.30
Tradeweb	1.2	<0.1	-0.27
Thermo Fisher Scientific	1.8	0.3	-0.25

"Composite": Global Equity composite. "Benchmark": MSCI All Country World Index. Past performance does not guarantee future results. Sector and Region Attribution and Contributors and Detractors are shown as supplemental information only and complement the fully compliant Global Equity Composite GIPS Presentation. The portfolio holdings identified above do not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. The following information is available upon request: (1) information describing the methodology of the contribution data and (2) a list showing the weight and relative contribution of all holdings during the quarter. Contribution is the contribution to overall relative performance over the period. Performance of contributors and detractors is net of fees, which is calculated by taking the difference between net and gross composite performance for the Global Equity strategy prorated by asset weight in the portfolio and subtracted from each security's return. Contributors and detractors exclude cash and securities in the composite not held in the model portfolio. Quarterly data is not annualized. Please read the disclosures, which are an integral part of this presentation.

# Concentrated Group of US Stocks Drove First Half 2023 Returns

## Index Concentration – by Weight

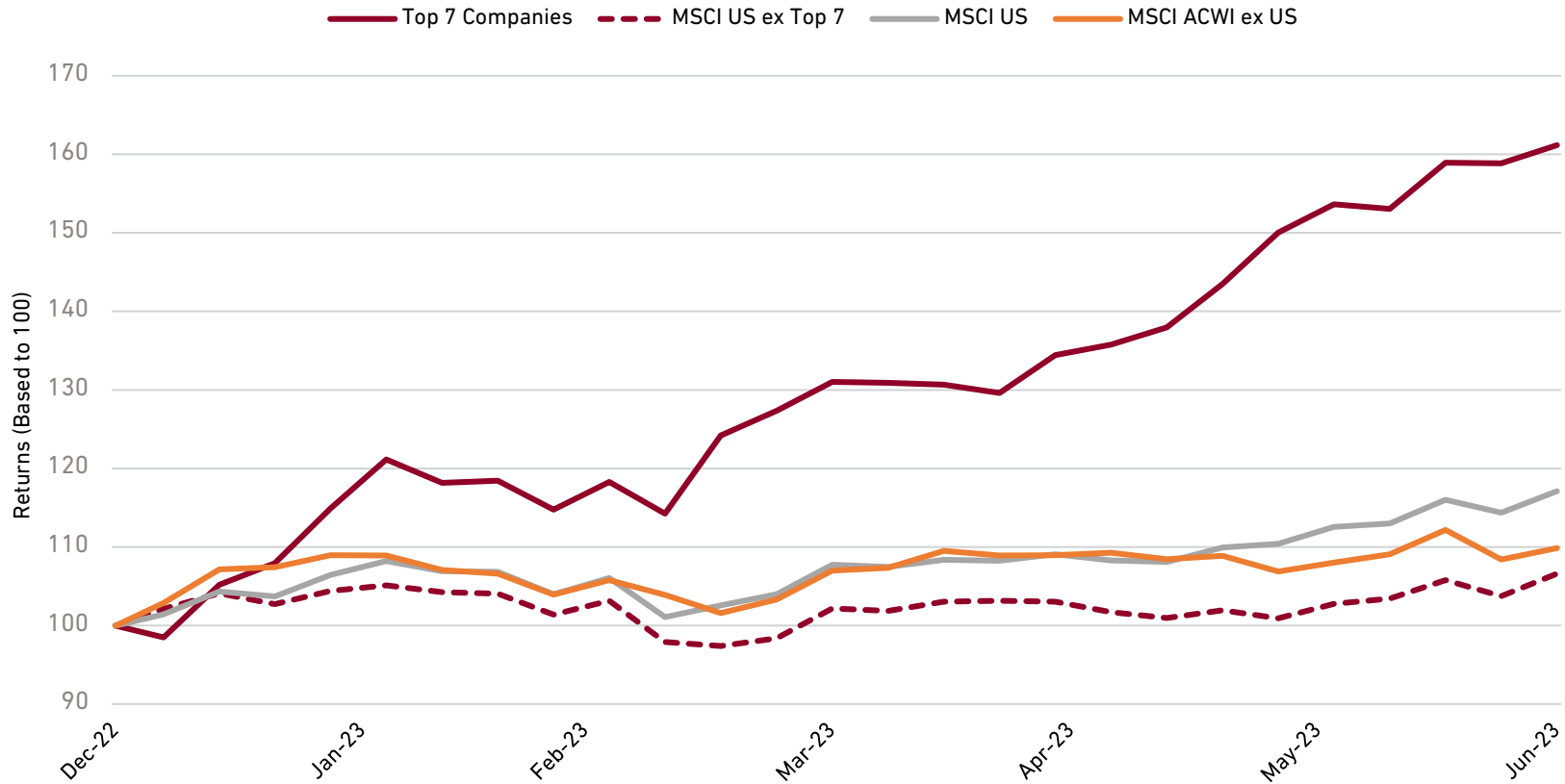




# “The Magnificent 7” Drove First Half 2023 Returns

Without the top 7 contributors to performance, the US stock market lagged the rest of the world

The Magnificent 7 vs. Rest of the Market Cumulative Performance 1H2023  
(Alphabet, Apple, Amazon, Meta, Microsoft, NVIDIA, Tesla)



# Generative AI: Impact Across Industries

## Text Generation

Marketing copy, translation

## Code Generation

Predictive coding and quality assurance

## Chatbots

Intelligent Q&A and real-time customer service

GitHub Copilot



ChatGPT



## Image Generation

High resolution images for product design

## Video Generation

Advertising and marketing

## 3D Content Generation

Detailed geometry to create 3D assets

## Protein Prediction

3D structure predictions

## Biomolecular Modeling

Novel protein sequences and small molecule generation

## Molecular Docking

Modeling interactions between small molecules and target proteins



## AI: Potential Cure-All, Dire Threat to our Existence, or Both?

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The warp drive engine is accelerated computing, and the energy source is AI.

- *Jensen Huang*

Just as electricity transformed almost everything 100 years ago, today I actually have a hard time thinking of an industry that I don't think AI will transform in the next several years.

- *Andrew Ng*

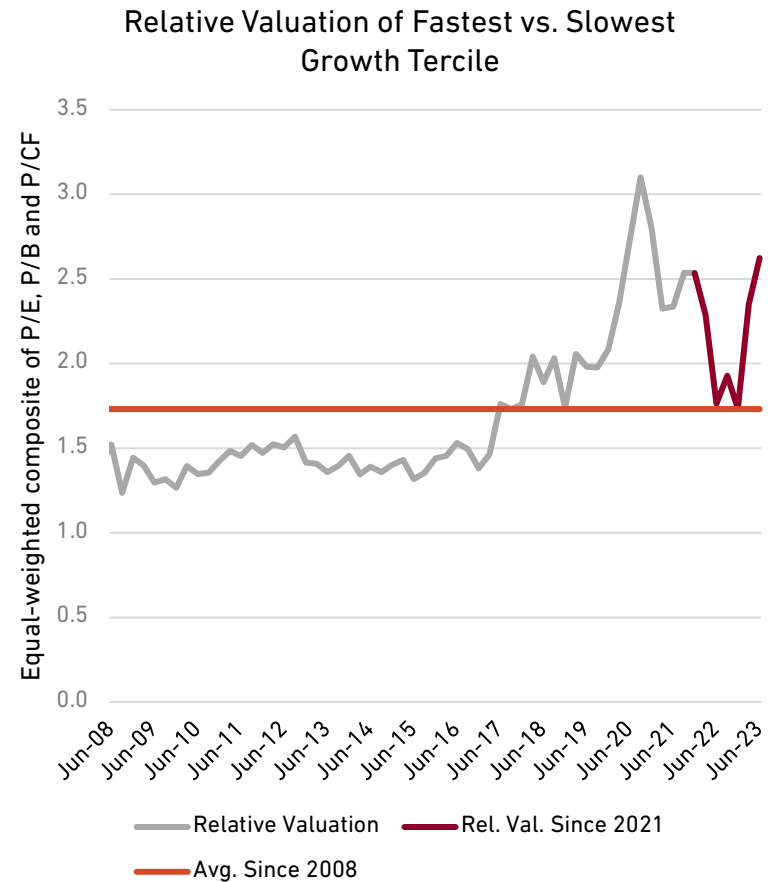
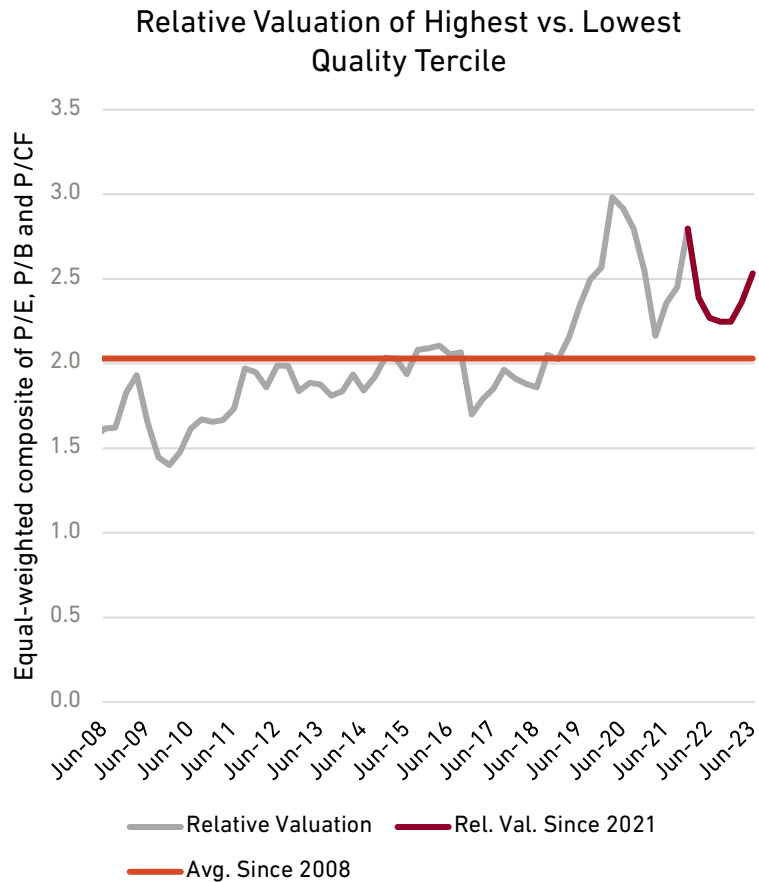
A.I. will probably most likely lead to the end of the world, but in the meantime, there'll be great companies.

- *Sam Altman*

Mitigating the risk of extinction from AI should be a global priority alongside other societal-scale risks such as pandemics and nuclear war.

- *Geoffrey Hinton*

# “The Magnificent 7”: Narrow Group of US Stocks Drove 2023 Returns



# Completed Portfolio Transactions

Second Quarter 2023

## Positions Established

Company	Market	Sector
Estée Lauder	US	Cons Staples
Haleon	UK	Cons Staples
Sony	Japan	Cons Discretionary
Symrise	Germany	Materials

## Positions Sold

Company	Market	Sector
CD Projekt	Poland	Comm Services
Illumina	US	Health Care
PayPal	US	Financials
The Trade Desk	US	Comm Services
VAT Group	Switzerland	Industrials

- Portfolio Turnover (5-year annualized average): 30.3%

The portfolio is actively managed therefore holdings shown may not be current. The portfolio holdings identified above do not represent all of the securities held in the portfolio. It should not be assumed that investment in the securities identified has been or will be profitable. To request a complete list of portfolio holdings for the past year, contact Harding Loevner. Holdings are shown as supplemental information only and complement the fully compliant Global Equity Composite GIPS Presentation. Please read the disclosures, which are an integral part of this presentation.

# Symrise: Fragrances, Flavors, Food, and Cosmetics Ingredients

Strong profit growth driven by diversified portfolio of key ingredients for a wide variety of end markets

## Segments and Business Units

Taste, Nutrition, and Health   €2,913m (63%)*				Scent and Care   €1,706 (37%)*		
<b>Food &amp; Beverage</b>	<b>Pet Food</b>	<b>Aqua Feed</b>	<b>Probi**</b>	<b>Fragrance</b>	<b>Cosmetics</b>	<b>Aroma Molecules</b>
Beverages	Pet Palatability	Aqua Feed Palatability	Probiotics	Fine Fragrances	Active Ingredients	Fragrance Ingredients
Sweet	Pet Nutrition			Consumer Fragrances	Sun Protection	Menthol
Savory	Pet Food Protection			Oral Care	Botanicals	
Naturals	Veterinary					

## Attractive Niche Industry



Handling complexity for our clients

Managing **~10,000** raw materials for **~35,000** products.

**Megatrends support organic growth**

health & wellness, middle class boom & urbanization, naturalization & sustainability, traceability

High market concentration

**top 4**  
(Givaudan, IFF, Firmenich and Symrise) with **~63%**

Global footprint key to meet local tastes & preferences.



**Targets until 2025**

Group growth (CAGR)

**5 – 7%**

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EBITDA margin

**20 – 23%**

Business Free Cash Flow

**14%**

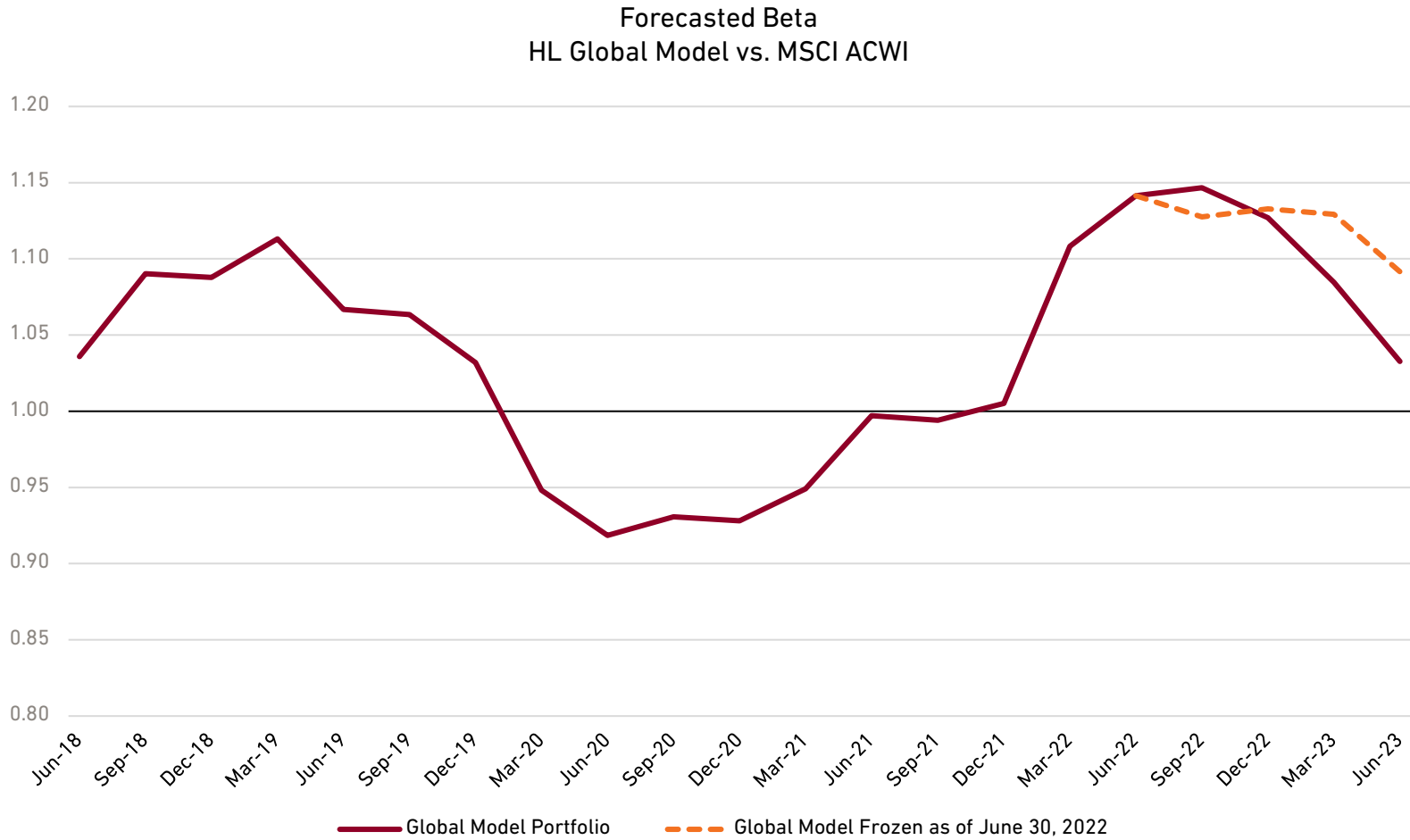
of sales

>>>
Sweet "spot" in value chain only a small fraction of product costs **1-5%**, but a key buying criteria.

\*Sales / % of Group sales (2022) \*\*Majority stake in the Swedish company Probi AB  
 Source: Symrise FactBook 2022. [https://www.symrise.com/fileadmin/symrise/Corporate/Investors/Corporate\\_Governance/Symrise\\_FactBook\\_current.pdf](https://www.symrise.com/fileadmin/symrise/Corporate/Investors/Corporate_Governance/Symrise_FactBook_current.pdf)

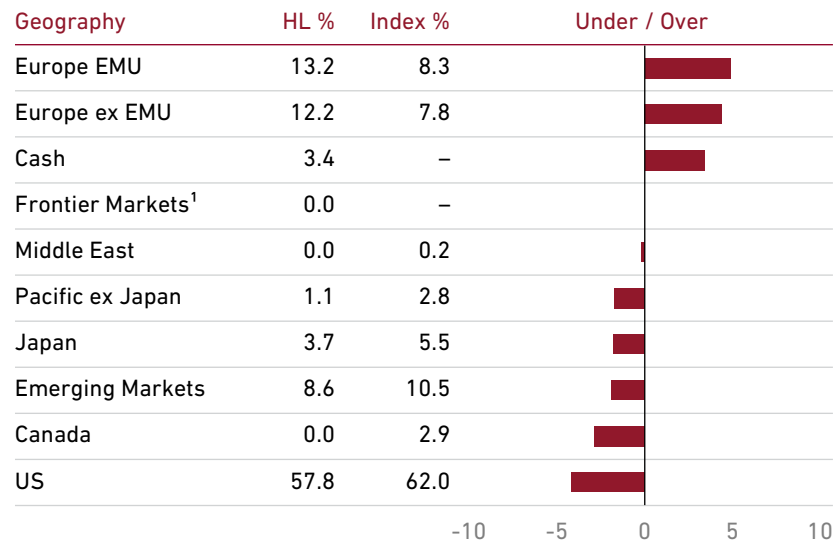
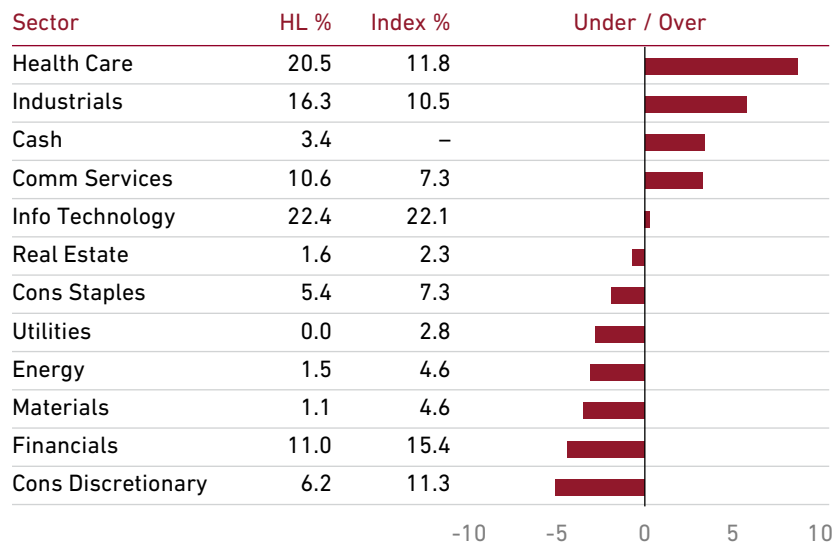
# Forecasted Beta Has Declined

Portfolio transactions and the market environment contributed to a decline in forecasted beta



# Portfolio Positioning

As of June 30, 2023



Ten Largest Holdings – Total Weight: 30.6%

Company	Market	Sector	Wt. (%)
Schneider Electric	France	Industrials	4.2
Vertex Pharmaceuticals	US	Health Care	3.8
Alphabet	US	Comm Services	3.6
Amazon.com	US	Cons Discretionary	3.1
Meta Platforms	US	Comm Services	3.1

Company	Market	Sector	Wt. (%)
John Deere	US	Industrials	2.9
Bank Central Asia	Indonesia	Financials	2.7
Microsoft	US	Info Technology	2.7
Danaher	US	Health Care	2.3
Rockwell Automation	US	Industrials	2.2

80% Active Share

<sup>1</sup>Includes countries with less-developed markets outside the index. "HL": Global Equity model portfolio. "Index": MSCI All Country World Index. Source: Harding Loevner Global Equity model, FactSet, MSCI Inc. Sector and region end weights, holdings, and active share are shown as supplemental information only and complement the fully compliant Global Equity Composite GIPS Presentation. Please read the disclosures, which are an integral part of this presentation.



# Global Equity Specialist

A single investment philosophy, process, and research team drives all Harding Loevner strategies

Firm AUM: \$55.3 Billion					
Global Equities	\$14.4B AUM	International Equities	\$35.6B AUM	Emerging Markets Equities	\$5.3B AUM
Global Equity	\$11.5B	International Equity	\$21.8B	Emerging Markets Equity	\$5.2B
Global Equity ADR	\$0.6B	International Equity ADR	\$12.0B	Chinese Equity	<\$0.1B
Developed Markets	\$2.1B	Developed Markets	\$1.1B	Emerging Markets ex China	<\$0.1B
Paris-Aligned	\$0.1B	Developed Markets ADR	<\$0.1B	Frontier Emerging Markets	\$0.1B
Small Companies	<\$0.1B	Carbon Transition	<\$0.1B	Research	<\$0.1B
Research	<\$0.1B	Small Companies	\$0.6B		
		Research	<\$0.1B		



# Disclosures

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The information provided in this presentation should not be considered a recommendation to purchase or sell a particular security. Unless otherwise stated, non-performance based criteria have been used to select the securities listed. The portfolio is actively managed therefore securities shown may not be current. It should not be assumed that investment in the securities identified has been or will be profitable. To request a complete list of portfolio holdings for the past year contact Harding Loevner. A complete list of holdings for the Global Equity model at June 30, 2023 is available on request.

All Global Equity client accounts are based on the Harding Loevner Global Equity model, and are managed in strict accordance with this model. No deviation from the Harding Loevner Global Equity model is permissible except to accommodate unique, agreed-upon client guidelines or restrictions.

Investing in stocks entails the risks of market volatility. The value of all types of stocks may increase or decrease over varying time periods. To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards.

Quality and Growth Characteristics, Investment Statistics, Benchmark Returns, Performance Attribution, Portfolio Exposures and Portfolio Transactions are shown as supplemental information only and complement the fully compliant Global Equity Composite GIPS Presentation, which is available on request.

*Alpha*: a measure of risk-adjusted return. *Beta*: a measure of the portfolio's sensitivity to the market. *R-Squared*: a measure of how well a portfolio tracks the market. *Standard Deviation*: the statistical measure of the degree to which an individual value in a probability distribution tends to vary from the mean of the distribution. *Information Ratio*: a measure of risk-adjusted return calculated by dividing the portfolio active return (i.e., portfolio returns minus benchmark return) by the standard deviation of the active return. *Sharpe Ratio*: the return over the risk free rate per unit of risk. *Up/Down Capture*: a measure of the manager's performance in up/down markets relative to the market itself. *Profit Margin*: relationship of net profits to net sales. *Return on Assets*: net income for past 12 months divided by total assets. *Return on Equity*: the net income divided by total common equity outstanding, expressed as a percent. *Debt/Equity Ratio*: total long-term debt divided by total shareholder's equity. *Sales Per Share*: the total revenue earned per share over a 12-month period, net of returns, allowances, and discounts. *Earnings Per Share*: portion of a company's profit allocated to each outstanding share of common stock. *Cash Flow*: a measure of the cash generating capability of a company calculated by adding non-cash charges (e.g. depreciation) and interest expense to pretax income. *Turnover*: calculated by dividing the lesser of Purchases or Sales by Average Capital. *Active Share*: the proportion of holdings by weight that differ from holdings of the benchmark index.

The MSCI All Country World Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global developed and emerging markets. The index consists of 47 developed and emerging market countries. You cannot invest directly in this index.

All performance and data shown are in US dollar terms, unless otherwise noted.

Harding Loevner's Quality, Growth, and Value rankings are proprietary measures determined using objective data. Quality rankings are based on the stability, trend, and level of profitability, as well as balance sheet strength. Growth rankings are based on historical growth of earnings, sales, and assets, as well as expected changes in earnings and profitability. Value rankings are based on several valuation measures, including price ratios.

The composite and attribution returns may show discrepancies due to the different data sources for these returns. Composite performance is preliminary and obtained from Harding Loevner's accounting system and Attribution returns are obtained from the FactSet portfolio analysis system. Please note returns from FactSet are not audited for GIPS compliance and are for reference only.

Source (Benchmark Performance, Performance Attribution, Contributors and Detractors): FactSet, Harding Loevner Global Equity composite; MSCI Inc.

Source (Portfolio Positioning, Portfolio Transactions, Portfolio Allocation Comparison, Quality and Growth Characteristics [Run date: July 5, 2023, based on the latest available data in FactSet on this date.]): FactSet; Harding Loevner Global Equity model; MSCI Inc.

Source (Investment Statistics): eVestment Alliance; Harding Loevner Global Equity composite, based on composite returns.

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